

a1
Concl.

5 converting the set of application components into a plurality of streams of
6 broadcast data, each stream of broadcast data conforming with a respective target
7 platform; and
8 delivering each stream of broadcast data to its respective target platform.

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1 7. (Amended) A method according to claim 1, wherein each target platform
2 comprises an application processor.

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1 9. (Amended) Apparatus for delivering an interactive application to a
2 plurality of target platforms constituted by respective different broadcast networks, the
3 apparatus comprising
4 a system for providing a set of application components;
5 a plurality of broadcast systems interfaces each converting the set of
6 application components into a respective stream of broadcast data, conforming with a
7 respective target platform; and
8 a system for delivering each stream of broadcast data to its respective
9 target platform.

Please add the following new claims.

a4

1 10. (New) A method according to claim 1, wherein the broadcast networks
2 have different data protocols, formats or speeds.

1 11. (New) A method according to claim 1, wherein the application
2 components comprise one or more of executable program files, bit maps, sound samples,
3 real-time data instructions, and video chips.